

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



A 241  
T 483  
cop 3

U. S. DEPT. OF AGRICULTURE  
NATIONAL AGRICULTURAL LIBRARY

JUN 2 1964

CURRENT SERIAL RECORDS

# TIMELY FILMS FOR SPRING

*from  
The United States  
Department  
of Agriculture*

Volume 7, No. 1

May 1963





## TIMELY FILMS FOR SPRING

### Challenging Careers in Chemistry

(Color, 23½ minutes, released 1962)

Tells the dramatic story of the role of chemists in the creation of new products for industry from agricultural commodities. Through a series of projects the film shows the type of challenging utilization research conducted by the U.S.D.A. The projects range from the development of lifesaving pharmaceuticals from corn to a workable technique for removing radio-nuclides from milk.

### Forest in A Museum

(Color. 11 minutes, released 1962)

Features the 1¼-acre "Beaver National Forest" exposition at Ghost Ranch Museum in New Mexico. Tells the story of Multiple Use through small scale models of animals, people, and fire tower with real trees, grass, and water. Living animals and birds on exhibit at the museum are shown also.

### Heritage Restored

(Color. 14 minutes, released 1962)

Tells the story of early use and abuse of forest lands in Eastern United States. The passage of the Weeks Law in 1911 put the first National Forest lands in the East under protection. Today, these public lands, 20 million acres in all, are restored and productive.

## Market Cattle Testing For Brucellosis

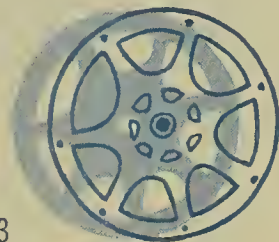
(Color, 11 minutes, released 1963)

A description of the Market Cattle Testing program in the language of the cattleman. Robert Laramore, Chairman of the Brucellosis Study Committee of the American National Cattlemen's Association, outlines the program to another cattleman. Photographed on the colorful range lands of eastern Wyoming.

## Watch Out For Witchweed

(Color, 13½ minutes, released 1963)

Witchweed is a parasitic plant capable of devastating whole crops of corn, sugarcane, sorghum, rice, wheat, oats, barley and more than 60 species of grass and sedge. In 1956 this destructive weed became a problem in the U.S. The film has been made by USDA to show what is being done to control this parasite and what methods of eradication have already been developed.



Volume 7, No.1, May 1963



This is another quarterly film flier being sent to inform you of timely, informative films that can be shown on public service time.

Make bookings early, as only a limited number of prints is available. PRINTS MUST BE RETURNED IMMEDIATELY AFTER YOUR SHOWING to meet other commitments.

To order these films, fill in reverse blank, indicating the date each is desired, with second and third choices, add your name and address and return to:

Motion Picture Service, Office of Information  
U.S. Department of Agriculture,  
Washington 25, D.C.

*from The United States  
Department of Agriculture*

WASHINGTON 25, D. C.

OFFICIAL BUSINESS

300

Films described in this circular are but five of the 300 public service films available from the U.S. Department of Agriculture. Most films are in black and white; about half are also in color. Screening times vary from 10 seconds to 31 minutes; most from five to fifteen minutes.

A new edition of our USDA TV Film catalog will soon be sent to all stations. To be sure you get one, check the box below.

There is no charge for borrowing USDA motion pictures. To insure prompt service, make your film selections early and return prints as soon as possible.

## 16mm. Films Available From USDA

### ORDER BLANK

☐ Challenging Careers in Chemistry\*

☐ Forest in a Museum\*\*

☐ Heritage Restored

☐ Market Cattle Testing for Brucellosis

☐ Watch Out For Witchweed

(1st choice)

(2nd choice)

(3rd choice)

☐ Please send me the new USDA FILM CATALOG

If \_\_\_\_\_ is not available on the date requested, please schedule for first open date.

NAME \_\_\_\_\_ STATION \_\_\_\_\_ ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

☐ Please send me a Timely Film Short ☐ 5-6 minutes\* ☐ 3-4 minutes.\*\* to accompany above odd-length films.